



**AI**  
**INTERNATIONAL COLLEGE**

Empowering today, Enlightening tomorrow  
A DIVISION OF ATLAS GROUP OF INSTITUTIONS



## Post Graduate Diploma in Management [PGDM] **TOURISM AND TRAVEL**

Approved by AICTE - Government of India

This course is designed to enrich the value of hospitality and develop the required skills and competencies among graduates in order to prepare them to enter hospitality industry with an appealing appearance and a fine-tuned outlook. The program will reskill and upskill students with digitalized versions of service delivery and customer relationship management in view of the novel operating model expected in travel and tourism industry in the near future.

“The world is a book, and those who do not travel read only one page”

— Saint Augustine

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**MBA** equivalency for  
**PGDM** is provided by  
**AIU** (Association of Indian  
Universities) in India.

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### **AI International College**

A Division of Atlas Group of Institutions  
Inkel Greens Educity | Melmuri (PO)  
Malappuram | 676519  
Kerala | India



0091 48 3295 7777  
0091 8547 295 777  
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## PGDM – Tourism & Travel program structure and credits

SI. No.	Courses	Total Credits
1	Core Courses	54
2	Elective Courses	42
3	Capstone Modules	18
4	Global Classrooms	06
5	Internship	06
	<b>Total</b>	<b>126</b>

Note: Credits are fixed tentatively and subject to change

### CAREER OPTIONS

- ★ Tourism Manager
- ★ Travel Officer/Coordinator
- ★ Travel Consultant
- ★ Tour Operator
- ★ Travel Writer
- ★ Medical Tourism Consultant

AllC Global Classrooms for training and development on six core disciplinary and co disciplinary skills & certifications awarded by **LONDON ACADEMY OF APPLIED TECHNOLOGY UK**

Cultural Quotient & Diversity Management

Medical & Eco Tourism

Travel & Tourism Operations

Artificial Intelligence in Hospitality

Virtual Tour Operations

International Language Proficiency

### Eligibility:

Any graduate from a recognized university with a minimum aggregate of 50% marks (45% in case of SC/ST) in the qualifying examination.

A good score in CAT/XAT/KMAT/ MAT/CMAT/ATMA or equivalent tests.

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