

Post Graduate
Diploma in Management [PGDM]

BUSINESS ENTREPRENEURSHIP

Approved by AICTE - Government of India



This program is designed to create within students the essential caliber, capability and capacity to be future entrepreneurs of their own core field by translating their passion into start-ups. The part on governmental incentives for business initiatives integrated in the program will attract the 'work experienced class' looking for practical ways of commencing a venture by capitalizing on the experience and wealth gained over the years from employment. Those students, who hail from business family backgrounds, will also benefit from the corporate interface as it will equip them with necessary dynamism to take their conventional ventures further forward to become leaders of industry in the future. An entrepreneur is a person who organizes a venture to benefit from an opportunity, rather than working as an employee. Entrepreneurs play a key role in any economy. These are the people who have the skills and initiative necessary to anticipate current and future needs and bring good new ideas to market.

"The first step is to establish that something is possible; then probability will occur" – **Elon Musk**

MBA equivalency for
PGDM is provided by
AIU (Association of Indian
Universities) in India.

PGDM – Business Entrepreneurship program structure and credits

Sl. No.	Courses	Total Credits
1	Core Courses	54
2	Elective Courses	42
3	Capstone Modules	18
4	Global Classrooms	06
5	Internship	06
	Total	126

Note: Credits are fixed tentatively and subject to change

CAREER OPTIONS

- ★ Business Manager
- ★ Business Development Manager
- ★ Human Resource Manager
- ★ Management Analyst
- ★ Market Research Analyst
- ★ Financial Analyst



AllC Global Classrooms for training and development on six core disciplinary and co disciplinary skills & certifications awarded by **LONDON ACADEMY OF APPLIED TECHNOLOGY UK**

Business Incubation & Startup

Project Planning & Appraisal

Marketing & Retail Management

Artificial Intelligence in Business

Capital Budgeting & Finance Control

English Language Proficiency

Eligibility:

Any graduate from a recognized university with a minimum aggregate of 50% marks (45% in case of SC/ST) in the qualifying examination.

A good score in CAT/XAT/KMAT/ MAT/CMAT/ATMA or equivalent tests.

Disclaimer: Offered Services are subject to applicable rules and regulations of Government of India.

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